

Websites analysis grid (to analyse up to three levels of each website – 'three click rule')			
	Items		Guidelines
1	Identification		
1.1	Title	Register	
1.2	URL	Register	
1.3	Type	Register	Website / blog / portal / journal ... (define website and other categories)
1.4	Target public	Lesbian / Gay / Bi / LGB	Is there a clear indication of a specific target public?
1.5	Number of references on other listed websites	Number	
2	Site information		
2.1	Is there a clear indication of who is responsible?	No / register	group / association ...
2.2	Is there a clear indication of who is/are the website author/s?	No / register	personal identifications
2.3	Is/are the website author/s the content author?	Yes / register	
2.4	Is/are there any contact/s?	No / register	mail, address, phone,...
2.5	Is there a description of the site?	No / register	
2.6	Is there information on objectives?	No / register	
2.7	Is there information on update date?	No / register	
2.8	Is there information on creation date?	No / register	
3	Homepage		
3.1	Are there homepage highlights?	No / register	
3.2	Are there graphic items with a clear association to LGBT iconography?	No / register	(rainbow, symbols,...)
3.3	What are the homepage items?	Register	(menus, text, logos, photos, videos, ...)
3.4	How many items does the menu have?	Number	
3.5	What are the menu items?	Register	

4	Communication		
4.1	Are there any communication features?	No / register	Comments, pools, mailing forms, ...
5	Content		
5.1	Personal	No / register	Content about personal aspects of private life / moods, feelings, personal stories ... (reflect on personal vs. social)
5.2	Sexual	No / register	Explicit sexual content, register if it is text, photos, ..., and describe
5.3	Social and political	No / register	Information on social and political issues, opinions and discussions on civil rights issues
5.4	Academic / scientific	No / register	Academic or scientific issues related with sexual orientation issues
5.5	Entertainment	No / register	Leisure information (shows, movies, famous people gossips, ...)
5.6	Commercial / business	No / register	Information on commercial services, identify if it is publicity or direct access to services
5.7	Dating services	No / register	Explicit dating services, with access to databases information
5.8	Activities	No / register	Describe the kind of activities / identify if it is information on activities organized by the website's responsible, or divulgation on others activities
5.9	Resources	No / register	Directly accessed through the website. Identify what kind of resources, documents, multimedia, ...
5.10	Content not related to sexual orientation issues	No / register	Describe the specific contents
6	Links		
6.1	Are there links to other websites?	No / yes	
6.2	Are there links to LGBT related websites?	No / number	Use the classification of the website's author (count the number of links, regardless if they are active)
6.3	Are there links to non-LGBT related websites?	No / number	Use the classification of the website's author (count the number of links, regardless if they are active)
6.4	Are there links to LGBT associations?	No / number	Use the classification of the website's author (count the number of links, regardless if they are active)
6.5	Are there any broken links?	No / number	
7	Observations	Register	To register any observation that may be relevant to website analysis.